

GMRHG board meeting – March 27, 2021

Present - Suzanna Brown - President, Fern Strong - Secretary, Sharon O'Neill - Program Chair, Suzanne Girouard - Education Chair, Barb Ackemann - Communications, Belinda Whipple Worth - At-large Director, Cherie Giddings - At-large Director, Louise Clark - At-large Director, Nancy Mongeur - At-large Director, Sandra Grant - At-large Director, Tricia Miller, At-large Director

Barb began by sharing that the April 17th Virtual Hook-In was posted on the web site and that only 3 people had signed up so far. It was decided to have 3 door prizes at the hook-in and people can screen share or spot light what they are working on. Barb will email blast again to remind people to sign up. The Zoom link will go out to registered people a few days ahead of time.

Discussed was timing of in-person hook-ins. Maybe have pop-up outdoor hook -ins when weather looks good. We should try to have them spread out all over the state. At one fo our previous meetings one of the jamboards, we brainstormed a possible "251 Hookers Club". Sharon will post the pop-ups on Facebook page for instant advertising. More discussion on where to have planned hook-ins that could be in sheltered locations with facilities for attendees. We will have to wait until we get Covid directives from the Governor's Office.

Next Sharon shared that the new Facebook group page, has had 578 people join. She will keep the old Facebook page open for a while and she invites people to move over to the group page. She posts infrequently to the Guild Instagram page, but will try to post more often and will include information about the pop-up hook-ins.

Barb has included information about the upcoming May 8th workshop with Anne Marie Littenberg on the website and also in the March newsletter. The board discussed what subject we might want for next workshop and various people to teach. More research will be conducted on that subject. No date set as yet, but, possibly to have a workshop in August.

Regarding the March newsletter, Barb shared some statistics. The newsletter was delivered to 243 member's emails. 81% were opened and 57% clicked on the links. Also, after Biffie sent invoices to vendors to be included in newsletter and web site, 7-8 payments have been received.

Barb will send out questions to the board to think about what to include on a form to send out to possible vendors around the country that might want to be added to resources page on website. She will also research Directory Plug-ins to aid in creating a form that vendors can list their business'. Tricia mentioned other resources like ATHA and the McGowan Guild for their potential information. Suz will coordinate with Barb on

additions to that list. Also discussed was whether to have a fee and have a searchable database and who might compile this information.

Cherie asked for clarification regarding copyright laws on sharing patterns. Discussed were various ideas, but more needs to be developed. An idea was proposed to compile that information and post on web site sometime in the future.

No date set for upcoming board meeting.