

GMRHG board meeting - February 13, 2021

Present - Suzanna Brown - President, Biffie Gallant - Treasurer, Fern Strong - Secretary, Sharon O'Neill - Program Chair, Suzanne Girouard - Education Chair, Barb Ackemann - Communications, Belinda Whipple Worth - At-large Director, Cherie Giddings - At-large Director, Louise Clark - At-large Director, Nancy Mongeur - At-large Director, Sandra Grant - At-large Director, Tricia Miller, At-large Director

First on the agenda, Barb and Sharon spoke regarding the linking of our Facebook group page to the web site. The pro version of the plugin would cost \$49 per year and it was discussed and approved by board to upgrade link and pay the fee. Next Sharon shared that the new Facebook group page, in just 3 weeks, has had 306 people join. She will keep the old Facebook page open for a short while and invite people to move over to the group page. Barb will include mention of the Facebook group page in the next newsletter. Discussed was the posted rule guidance regarding no promotion by vendors, other workshops, etc. There is a place for that information to be posted on our website. So far it hasn't been too much of an issue, so it was decided to table the matter and revisit later.

Next on agenda was discussion of items to include on website calendar including talk about putting zoom hooking group meet ups to be posted in members only area. Nancy will reach out to groups that expressed interest in inviting people to their zoom hooking groups and get verification of intent.

Under resource collection for website directory, 3 people have volunteered to work on vendors, rug hooking supplies, teachers, etc.

Next on agenda is the newsletter. Talk about vendors, brought up the subject of vendors paying a yearly fee to be included in newsletters. Biffie will reach out to past vendors for their interest and then invoice them. Barb will include the previous vendors one last time in the newsletter. Barb asked for items to include in the newsletter through an email blast and has received quite a few submissions. More brainstorming brought up ideas like, Widow's Mites, questions, response to articles, etc. The idea of mentorship, brought up at last meeting, will be included after more discussion when we meet again.

At this point we paused to share a jam board to prioritize 3 items to increase engagement or build membership. Decided were: #1 - Quarterly Zoom hook ins, #2 - Zoom workshops and/or presentations, #3 - Wool sales by possible silent auction.

The first quarterly hook in will be April 17, 2021 from 1-3pm. Door prizes included. Another possibly in July.

A presentation in May (date to be decided). Sharon will contact a possible speaker. Agreed was a payment to speaker of \$100. Future workshops may include a small fee for non-members.

Wool sale idea tabled for future meeting after more research.

Next meeting scheduled for March 27, 2021 at 2pm.