

GMRHG Board Meeting  
May 13 2020 via ZOOM  
Focus: the website

All present; Suz Brown, Biffie Gallant, Barb Ackemann, Sharon O'Neill, Janice McKnight, Jennifer Davey, Sandra Grant, Donna Dulude, Carol Gibson, Gina Steen, Sue Girouard

- 1) Please update Board member listing with photos and current descriptions.
- 2) Look for some more Members-at-large to try and get people trained to take over Board positions. Sandra Grant will ask if anyone in her hooking group is interested. We should all be looking.
- 3) Gina suggested a more prominent "donation Button" on the website and Barb said there is a way to make it show up on every page (by putting it in the sidebar). There was some discussion of which system handles the donation money (Wild Apricot or PayPal). We still have both.
- 4) Sue dislikes the first page with a prominent announcement of Show being cancelled. Not all agreed but Barb will look at it.
- 5) The Bulletin Board looks very unused which makes the site seem very non vibrant. (Note: Barb set it up to go out to the membership and started a dialogue. Mary Jane Peabody and I have participated. More of us should do so)
- 6) Bulletin Board and Member's Forum should have 1 name. It makes it confusing for people who are on Wild Apricot or Word Press sites. We are stuck with 2 sites to get the functionality we need and it can cause confusion.
- 7) We discussed letting non-members access our newsletters. We decided in the end to open it up and perhaps that will draw people to the guild rather than keep them away. We will try it and see. We can collect emails from any who access it so at least we will know who they are and ask them to join.
- 8) For newsletter; get write ups about our local hooking groups as a regular feature. We can all reach out to groups we participate in. We, the Board, need to make the newsletter more essential and desired. Barb does not want to compose the articles as well as assemble the newsletter. We (the members) need to feed her the news and share. I hear about things at the hook-ins that do not show up anywhere else. Our newsletter could be our word of mouth venue.
- 9) Sue would like to see all articles dated. Barb had removed the dates because things were so old. So we need to keep articles current and coming.
- 10) Barb and Sharon are going to do another meeting together and create a video about the newsletter issues. The hope is that it will motivate people to use the site more and contribute to the newsletter.
- 11) Jennifer, Sandra and Sue G offered to contact their local groups for write-ups.
- 12) Sharon feels the membership should realize that they need to steward the group not just take from it.
- 13) Lastly we discussed the raffle rug(s) and doing an online teacup auction through an online company Barb has used. The cost is \$99 plus one dollar for each person that participates. We will try and assemble up to maybe 20 nice items worth enough to make you spend \$5 on a ticket or 5 for \$20. People suggested things they could donate and we can ask the membership for donations with the caveat that we are looking for desirable things. Barb needs photos and descriptions of items by July 1.
- 14) We ran out of time so will continue the topic next Tuesday, May 19th at 10AM via Zoom again. Sharon will send the link (hopefully to everyone) :-)