

Green Mountain Rug Hooking Guild  
Board of Directors Meeting  
December 2, 2018  
At the Home of Biffie Gallant  
Randolph, Vermont

Present: Donna Delude, Dale Wheeler, Carol Gibson, Barb Ackemann, Jennifer Davey, Sharon O'Neill, Janice McNight, Sue Girouard, Gina Steen, Biffie Gallant, Sandy Haller

Meeting was called-to-order. Gina welcomed new Board members, Sharon O'Neill and Jennifer Davey thanked outgoing Secretary, Sandy Haller

Gina stated that the Show was a huge success and she had received a lot of positive feedback

A brief discussed was held about posting of artist's rugs on various websites and social media without artist's permission or credit. We may have signage about this at the next Show. We realize much of this is out of our control.

Treasurer's Report – Biffie Gallant:

- Not quite all of the bills are in but it looks like we will have broken even.
- Biffie asked for permission to update the QuickBooks application for \$150.00. Request was approved.
- Biffie also asked for permission to eliminate our Message Phone Line, which is costing \$9.00 per month. Request was approved.

Observations About the Show:

Show Workshops:

- Classes received excellent feedback
- Need more classes at the next Show with some multi-day classes.

Education;

- Sue Girouard did a great job.
- We will probably reduce speakers to 2/day for next Show.
  - Where they will be located is undecided.

Vendors:

- Mostly they were pleased.

#### Vendors (continued):

- Survey of vendors provided some constructive feedback for next Show.
- Need a better variety of vendors and some new people.
- Carol and sandy were thanked for their good work

#### Guild Table:

- Huge success
- Biffie was thanked for a great job

#### Front Desk:

- Suggested we have some photos of featured artists
- Possibly raise the price of admission
  - Adults - \$12, Seniors - \$10, or \$10 for everybody
- Have people sign-in with their email address, which can be used for future advertising.
- Purchase a *Banknote Counterfeit Detection Pen*.
- Consider Food Trucks, if permitted, by CVE

#### Contract with CVE:

- They reduced our bill in the end
- Trash collection, cleaning, etc.... all cost extra, which is why they did not provide it since we did not pay for it

#### Booska's

- Gina renegotiated the invoice since we were over-charged, which reduced our payment.
- They still remain one of our largest expenses; however, there are not many other options
- Our invoice was increased by an additional \$186 over 2016 invoice
- We will check with another mover to compare prices

#### Advertising:

- Friends and family, word of mouth are still our biggest way to get the word out
- Across the fence is also very good
- Seven Days did a good job. May do more with them for the next show

- Disappointed with the Free Press, which did not provide the coverage promised
- Need to continue to enhance our social media outreach for next show

#### Another Show?

- Every Board member said yes
- Questioned if we should create a partnership with Green Mountain Rugs (GMR)
  - Too much unknown at this point to decide
- We will stay with CVE until we know more about the facility and how our partnership with GMR would work
- Discussed if we should have the Show at a later time of year
- We will check with CVE to see what other option we have
  - September or early May were suggested

#### Suggestions for 2020 Featured Artists:

- Nancy Thun
- Judy Phillips
- Sandy Ducharme
- Ruth St George
- Grace Colette
- Loretta Scena

#### Fundraising:

- Researching making a CD of all of the 2018 rugs in the Show
- Several raffle rugs being hooked
- Calendar of Rugs

#### 2019-2020 Hookins:

- Tinmouth;
  - date to be announced
  - Agreed to send financial support
- Spring Hookin:
  - Possible date: April 6, or 27
  - Considering Montpelier Senior Center
- Summer Hookin
  - Possible date: mid-to-late July
  - Sharon will look into a number of venues; cost and availability:

- Lake Morey
- Holiday Inn
- College of St Joseph
- Killington Grand

- Fall Hookin
  - o Comfort Inn and Suites
  - o No date as of yet

Meeting adjourned

Respectfully Submitted,

Sandy Haller